

the Business Ledger

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INFLUENTIAL *women* IN BUSINESS | 20 10

Princess Clark-Wendel



President
**Princess
Clark
Consulting
Chicago**

Princess Clark-Wendel knows you don't have to be a royal to be a princess, and to be influential on the world's stage. She is a successful speaker, author, media personality and consultant on finances to families, individuals and business owners around the globe.

This thriving business woman works hard for senior citizens, children, and in particular, minorities. She understands the challenges of minorities very well.

As a young mother, Clark-Wendel owned a temporary services company in Detroit, Mich. After noticing an air of confidence in people with MBA degrees, she enrolled in the MBA program at the University of Chicago Booth School of Business and earned her degree.

She conducts workshops for women on investments, taxes, retirement and estate planning. She has successfully owned two businesses and held management roles in two Fortune 100 companies. Anyone who strives can have it all, she says, even a middle class princess from a small town in Michigan.

When nominated as an influential woman in business, she explained her mission is to help others live worry free lives.

"I have learned that the more I give to my community the more we [the community of the world] get back from people that are empowered to take control of their careers and finances," she said during the Business Ledger's recent awards ceremony.

"I thought it was incredible, a really incredible experience, especially to win an award amongst so many successful women. That even motivated me to do more in my business to see how successful they were."

The global and multicultural focus she has attained, along with her corporate experience, sets her apart from many other business owners while giving her a unique and creative way of providing services to her clients.